

# Patents, Collaboration and Business Strategy in Open Source



**IBM.**

**NEC**

**Novell.**

**PHILIPS**



**SONY.**

CANONICAL

Google

## Realities

- **Linux is everywhere**
- **The future of embedded, mobile, server and cloud depends on Linux**
- **The future of most technology companies depends on Linux**



## Realities

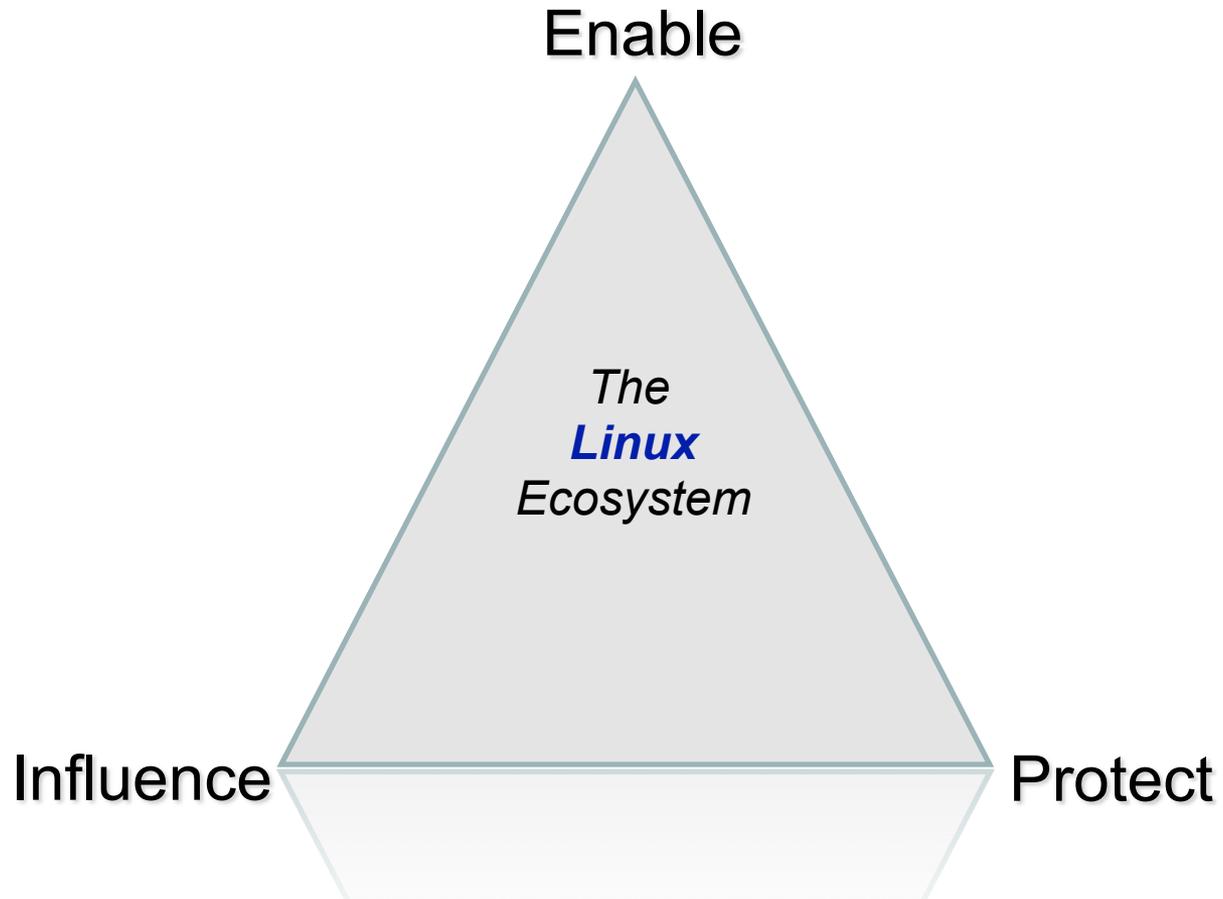
- **Patents may enable or challenge Linux**
- **It depends on the motives of the patent owners**
- **The technology world is Open AND Closed not Open OR Closed**



## The Linux Community Is Dealing With These Realities

- **OIN was started created in 2005 to address Linux patent matters**
- **It has a large community that pledges Linux patent non-aggression**
- **It also has an independent, neutral defensive program to deter threats**





OIN is here to help the Linux System grow



## OIN as Enabler

### Enable

- **We have a community of over 650 organizations that pledge Linux patent non-aggression**
- **We obtain patents important to Linux and broader Open Innovation**
- **We give free licenses to everyone who pledges Linux patent non-aggression**



## OIN as Protector

### Protect

- **We work to stop patent-related threats to Linux**
- **This means we:**
  - **Support organizations facing patent aggression**
  - **Help organizations create Defensive Publications**
  - **Deal with problem patents in the market**



## OIN as Influencer

### Influence

- **We help explain the importance of patent non-aggression to everyone using Linux**
- **We explain the importance of Open Innovation to policy-makers, the media and politicians**



We work with others to support Linux

- **Linux Foundation - Development coordination**
- **Software Freedom Law Center - Counsel, legal support**
- **Companies, projects, foundations - Understanding trends**



## OIN and You

### What you really need to know

- **OIN asks everyone to join a community that pledges Linux patent non-aggression**
- **This community is free and everyone is welcome, even organizations without any Linux patents**
- **If we work together we can reduce the risk of patent aggression**



## Development

Understanding

Collaboration

Contribution



## Legal

Understanding

Collaboration

Contribution

Combining developer and legal collaboration creates more innovation and freedom of choice for everyone



## Korean Companies and Projects Understand

### Examples of community engagement:

- **AnNyung Linux**
- **Cubrid Ltd**
- **Korea Open Source Software Association**
- **LG Electronics, Inc.**
- **NHN**
- **Socialinventurebiz**
- **Superuser Korea (SULinux)**



How About You?

**Please support patent non-aggression today!**

**The name of your project or company should be right here.**

**Put your hand up and support the future of collaboration.**



## Do The Right Thing

Take three minutes to pledge patent non-aggression

**Step 1:** Visit <http://licenses.openinventionnetwork.com>

**Step 2:** Fill out the form

**Step 3:** Be part of the world's largest community

