

Patents, Collaboration and Business Strategy in Open Source



IBM.

NEC

Novell.

PHILIPS

 **redhat.**

SONY.

CANONICAL

Google

Realities

- **Linux is everywhere**
- **The future of embedded, mobile, server and cloud depends on Linux**
- **The future of most technology companies depends on Linux**



Realities

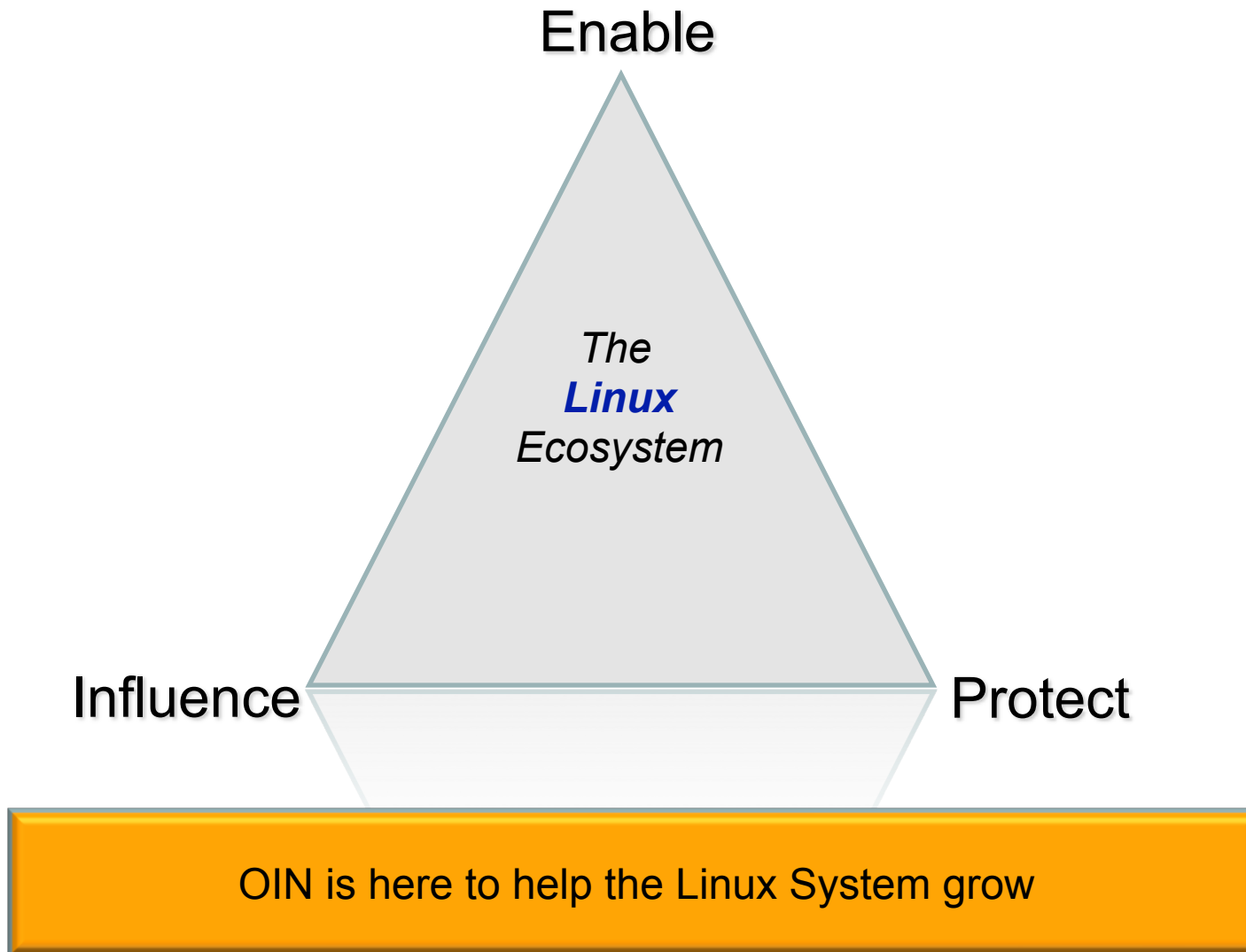
- **Patents may enable or challenge Linux**
- **It depends on the motives of the patent owners**
- **The technology world is Open AND Closed not Open OR Closed**



The Linux Community Is Dealing With These Realities

- **OIN was started created in 2005 to address Linux patent matters**
- **It has a large community that pledges Linux patent non-aggression**
- **It also has an independent, neutral defensive program to deter threats**





OIN as Enabler

Enable

- **We have a community of over 650 organizations that pledge Linux patent non-aggression**
- **We obtain patents important to Linux and broader Open Innovation**
- **We give free licenses to everyone who pledges Linux patent non-aggression**



OIN as Protector

Protect

- **We work to stop patent-related threats to Linux**
- **This means we:**
 - **Support organizations facing patent aggression**
 - **Help organizations create Defensive Publications**
 - **Deal with problem patents in the market**



OIN as Influencer

Influence

- **We help explain the importance of patent non-aggression to everyone using Linux**
- **We explain the importance of Open Innovation to policy-makers, the media and politicians**



We work with others to support Linux

- **Linux Foundation** - **Development coordination**
- **Software Freedom Law Center** - **Counsel, legal support**
- **Companies, projects, foundations** - **Understanding trends**



OIN and You

What you really need to know

- **OIN asks everyone to join a community that pledges Linux patent non-aggression**
- **This community is free and everyone is welcome, even organizations without any Linux patents**
- **If we work together we can reduce the risk of patent aggression**



Development

Understanding
Collaboration
Contribution



Legal

Understanding
Collaboration
Contribution

Combining developer and legal collaboration creates
more innovation and freedom of choice for everyone



Korean Companies and Projects Understand

Examples of community engagement:

- **AnNyung Linux**
- **Cubrid Ltd**
- **Korea Open Source Software Association**
- **LG Electronics, Inc.**
- **NHN**
- **Socialinventurebiz**
- **Superuser Korea (SULinux)**



How About You?

Please support patent non-aggression today!

The name of your project or company should be right here.

Put your hand up and support the future of collaboration.



Do The Right Thing

Take three minutes to pledge patent non-aggression

Step 1: Visit <http://licenses.openinventionnetwork.com>

Step 2: Fill out the form

Step 3: Be part of the world's largest community

